

2025

PORTFOLIO

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CONTENT

- i. LOGOS
- ii. PRINT
- iii. DIGITAL
- iv. APPAREL & PROMOTION
- v. EVENT PHOTOGRAPHY

i. LOGOS



Millennial Den
Career-Ready Training for New College Grads

PHES
PALISADES HUDSON
ENTERTAINMENT & SPORTS



HILLS **CUSTOM**

SANCOCHO BAND
Latin Fusion



K & R INVESTMENT
PARTNERS



ii. PRINT

business cards

corporate collateral

direct mail

brochures

booklet, 12 pages

ii. PRINT

corporate collateral



PS PARKER STAGING
1806510-7959
staging.parkerinteriors@gmail.com
www.parkerstaging.com

QUICK STATS & FACTS

- 10yr+ in business
- 53M+ in staged home estate
- 70% of our staged homes sell faster than the market
- 9,000+ square feet of warehouse space
- 3M+ in inventory
- Upto 100 properties staged at one time
- 30day average sale time
- Home staged from \$250,000 to 1M+
- 4665 stagings in 2019
- Average staging cost 18% less than our closest competitor
- We work with the cash, high volume, agents, firms, investors and builders
- Licensed, bonded & professional in all states

WHY CHOOSE US?

- Experienced Staff
- Market Experts
- Competitive Pricing
- Serving: DC, MD, VA

Follow Us! 

*We will price match any comparable offer.

fact sheet



CONGRATS
Another Year in the Books

HAPPY BONA-VERSARY!
What an incredible year it has been for you! This is only made possible by your commitment to Bonaventure. Thank you for another year of service. We appreciate you!

Dylan

BONAVENTURE

anniversary cards



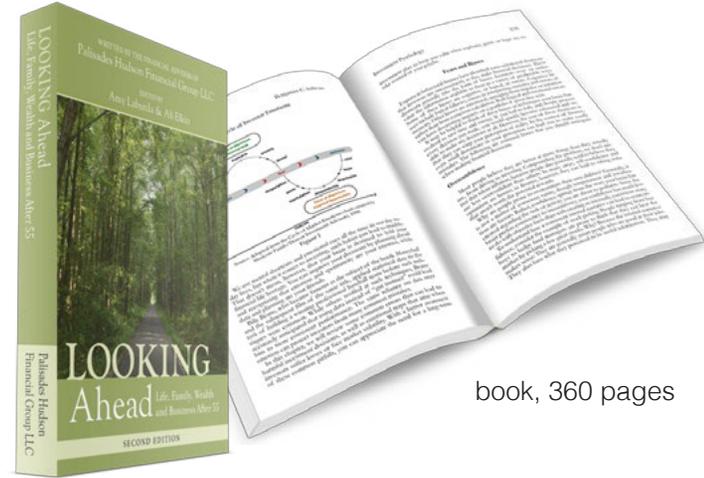
ONE YEAR
So Glad You're on the Team!

Congratulations on your first year at Bonaventure! Today we celebrate you being on this journey at Bonaventure. We are proud and honored to have you as a part of our team. We appreciate you!

Dylan

BONAVENTURE

YEAR ONE



book, 360 pages



happy holidays

Expressing gratitude for an amazing 2023. Wishing you a joyful holiday season!

BONAVENTURE

holiday card



BONAVENTURE

You are Invited to the

BONAVENTURE SHOWCASE & GRAND OPENING

September 14th 2023 | Norfolk, VA

Kindly RSVP by June 30, 2023 to Jewellee.Buhler@bonaventure.com

The Agenda
When: Morning - Early Afternoon
Bonaventure Educational Session
Property Tour
Ministry of Community Care, The Cavalier, Alexander Real Estate and Magnolia Design
Grand Opening Event
Hosted by Bonaventure Leadership
Refreshments 5:00-6:00pm
Breakfast and Lunch will be served
We Create Assets®



BONAVENTURE

LEADERSHIP SUMMIT
August 3-4, 2022 | Alexandria, VA

It's been a while since we've been able to gather in person. We are looking forward to helping our leaders meet and exceeding their Leadership Summit. Come ready to meet new faces and connect with old colleagues.

AGENDA*

WEDNESDAY, AUGUST 3RD
5:30 pm - Welcome Reception at Bonaventure HQ
7 pm - Dinner in Old Town Alexandria (Location TBD)

THURSDAY, AUG 4TH
Location: Sheraton Suites Old Town Alexandria
8 am - 9 am Breakfast
9 am - 10 am Team Building Activities
10 am - 11 am Leadership Summit Presentations
Lunch
11 am - 12 pm Leadership Summit Presentations
Estimated to end around 4 pm

Attire: Business Casual for All Events
Hotel Accommodations - Sheraton Suites Old Town Alexandria

See you Soon!

More details to follow!

invitations



You are invited!

Dominion Energy Charity Classic
October 21-23rd
The Country Club of Virginia, James River Course
709 S Gaskins Rd | Richmond, VA 23228

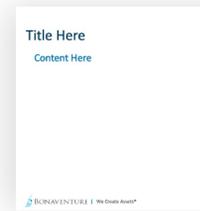
Join the Bonaventure Capital Markets Team, a sponsor of the Dominion Energy Charity Classic, as one of our special guests. Our three-day sponsorship includes:

- Shared, open-air venue overlooking the 16th green
- All inclusive, premium food and beverage
- Full complimentary bar service
- Access to private restrooms & TV monitor

Please RSVP by October 1st with Jewellee.Buhler@bonaventure.com

Tickets are limited. We look forward to your timely reply.

BONAVENTURE 



Title Here
Content Here

BONAVENTURE | We Create Assets®



Main Title Here

BONAVENTURE



Section Title 1
Subtitle

BONAVENTURE

branded powerpoint template

ii. PRINT

corporate collateral



5 ft trade show retractable banner

internal company brand book (select pages)



The Future of Bonaventure Decks



the parent

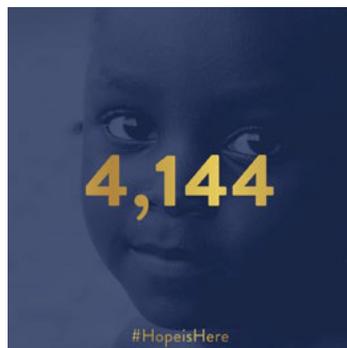
presentation decks

the children



iii. DIGITAL

social media



social media posts campaign series



social media posts (role: designer and copywriter - copy below)

Our mission for over 3 decades has been to protect children. We cannot, and will not, ignore the fact that the children and families we strive to protect are suffering from the injustices cultivated by hundreds of years of systemic racism.

Today and every day we advocate for the young black boys and girls in our communities who fear growing up in Northern Virginia. We advocate for their parents who have big dreams for their futures, but can never quite forget their past - the worry of history continuing to repeat itself.

We are here for the children and families of Northern Virginia, not just through advocacy, but through emotional support, actionable discussions and providing community resources. We are here because you matter, so please continue to stay connected if you are in need of resources and support. We are here because Black Lives Matter.



Facebook banner

iii. DIGITAL

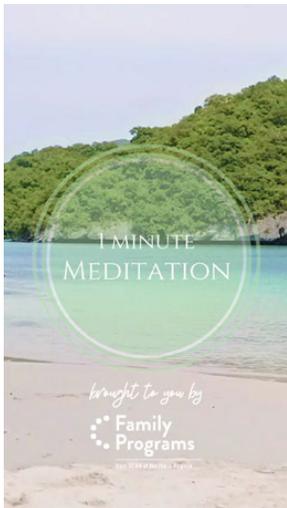
social media



LinkedIn headers

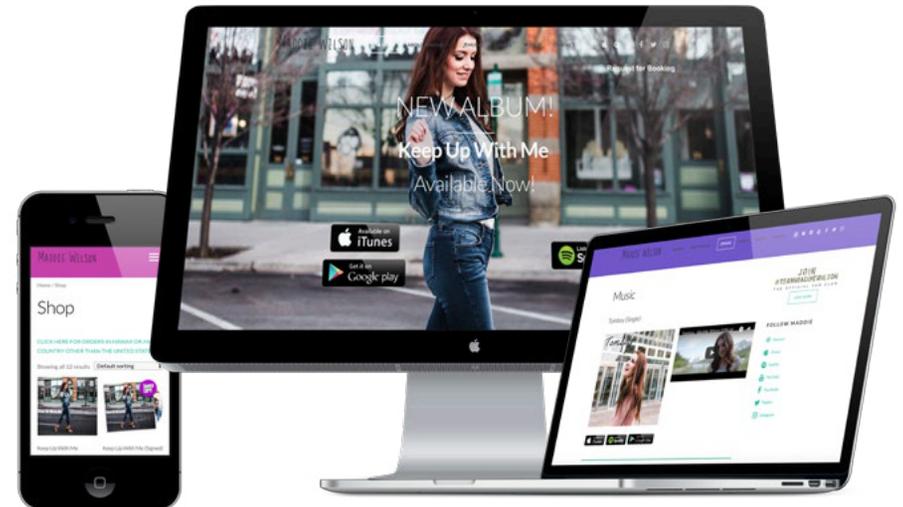
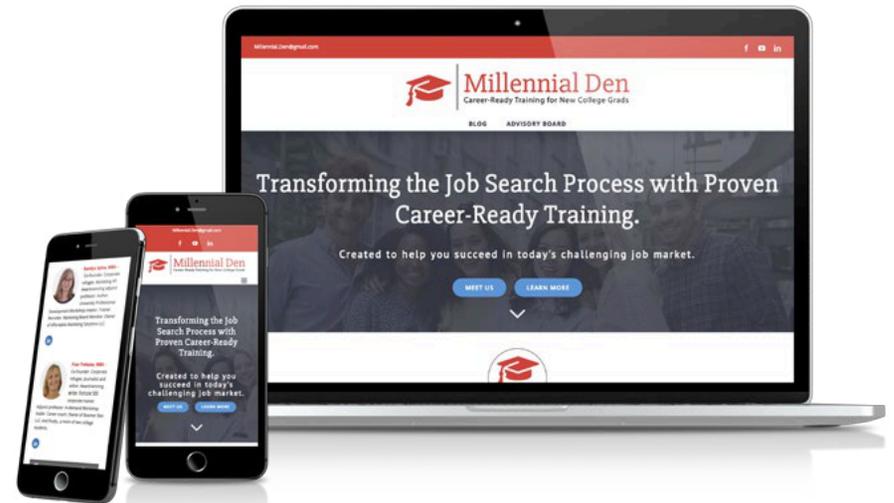


recruitment graphics



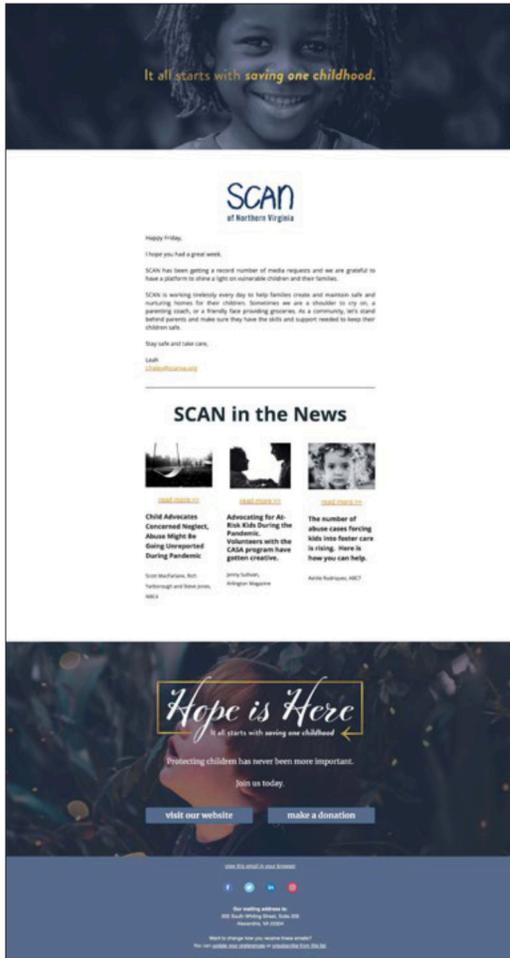
Instagram, multi-screen reel, first and last screen shown

website design

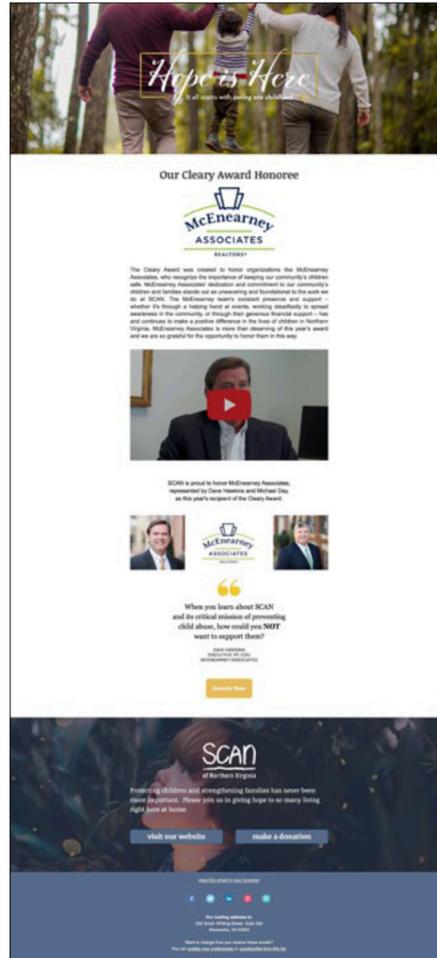


iii. DIGITAL

e-newsletters



Mailchimp e-newsletters



e-documents



Our Core Values

As a company and as individuals, Bonaventure values:

Growth

We create enduring value by continuously moving forward, innovating, and improving.

- ✓ Learn equally from mistakes and successes.
- ✓ "If you dislike change, you're going to dislike irrelevance even more."
- ✓ General Eric Shivers.
- ✓ Build infrastructure today to support tomorrow's goal.

Impact

Our effort produces measurable, meaningful results.

- ✓ Work toward a common vision of success and shared definition of desired outcome.
- ✓ Reward results rather than effort or activity.
- ✓ Accomplish tremendous amounts of important work.
- ✓ Act as an owner.

Attitude

We display and motivate others with our positive attitude and driven work ethic.

- ✓ Attitude is a choice and cannot be taught.
- ✓ Go the extra mile.
- ✓ Great attitudes are contagious.
- ✓ Agree to disagree and commit.
- ✓ Act with the company's best interests in mind.

Accountability

We take personal ownership for our actions, commitments, and performance.

- ✓ Make great independent decisions.
- ✓ Focus on above average expectations.
- ✓ Be counted on unconditionally.
- ✓ Take responsibility for problems regardless of their origination.

Collaboration

We do our best work when we work together. Every individual is encouraged to contribute because our next great idea can come from anyone.

- ✓ Work well with everyone.
- ✓ Be in service to each other, our partners, investors, clients, and residents.
- ✓ Build business around people and focus on relationships.

Reputation

We display and motivate others with our positive attitude and driven work ethic.

- ✓ Attitude is a choice and cannot be taught.
- ✓ Go the extra mile.
- ✓ Great attitudes are contagious.
- ✓ Agree to disagree and commit.
- ✓ Act with the company's best interests in mind.

iv. APPAREL & PROMOTION



V. EVENT PHOTOGRAPHY



"Ashley is a true talent. She's creative and savvy with a wonderful work ethic. Ashley listens to clients' needs and delivers a masterpiece every time. She is an excellent communicator and operates with extreme ownership and accountability. If there's a deadline or a detailed scope of work, she will always exceed your expectations. She's a team player but also fiercely independent. Ashley is a well-versed graphic designer. She's also mastered a wide array of marketing skills including digital advertising, email marketing, event planning, photography and videography, photo and film editing and brand development. Anyone would be lucky to work with Ashley."

- Lindsay Bouchard, Director of Strategic Marketing at Bonaventure

"Ashley is simply amazing to work with. Her communication skills and work ethic are of the highest caliber - not to mention her eye for beautiful and impactful design that will elevate your business. You should hire Ashley before your competitor does."

- Randye S., Founder of Marketing on a Mission

"I've worked with Ashley for over six years, and she is as good as they come! Ashley has produced several investment and non-investment visual assets for our company that all beautifully convey our messages. Brand identity is always consistent and sharp throughout her work. Beyond her designs, she is easy to work with and always goes above and beyond!"

- Benjamin S., Client Service Manager at Palisades Hudson Financial Group LLC

"I haven't the words to express my gratitude for and delight with your efforts! But here's what does speak clearly - since we started using your masterpieces in the café I've seen sales increase! And that is the most useful praise I can share with you, nevermind that you captured the look and feel of the place well, purr-fectly!"

And you've empowered me to use Canva on my own. We're going to do a breakfast menu and a luncheon menu based on your formatting."

- Celyta J., Owner, Cat Cafe South Beach